

FAX# 703 528 7880 OCT10/12 17.31
HARRIS REPORT FROM REP ***
CHANGES *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 6269463 _____

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	OBAMA FOR AMERICA	EST#1537	CC
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MENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED

DATE OCT10/12 17.31

REP: TO LENA
FR JULIE
OK'D M9
TTLS RTS
PLS CFM, THX 10/10

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREENER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1537												
37	S		800P-900P	30		\$6,500.00	10/14	10/14	1		SUN	1
PROGRAM : ONCE UPON A TIME												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
75	A		800P-1130P	30		\$3,300.00	10/13	10/13	1		SAT	1
PROGRAM : NASCAR ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT14 ON LINE-37 FOR 1 SPOT/WK												
76	A		1100A-1200N	30		\$1,050.00	10/14	10/14	1		SUN	1
PROGRAM : THIS WK ORD COM1 : WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 75-79												
77	A		700A-900A	30		\$1,050.00	10/14	10/14	1		SUN	1
PROGRAM : NEWS ORD COM1 : WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 75-79												
78	A		1130P-1205A	30		\$1,000.00	10/13	10/13	1		SAT	1
PROGRAM : NEWS ORD COM1 : WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 75-79												
79	A		105A-300A	30		\$100.00	10/13	10/13	1		SAT	1
PROGRAM : OVERNIGHT ORD COM1 : WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 75-79												

STATION MAKEGOOD OFFERS:

M9 OK'D BUY#37 MISSED: SUN/800P-900P OCT14 30S \$6,500.00 (OCT10/12)

OFFER: SAT/800P-1130P OCT13 30S \$3,300.00 PLS ADVISE.

& SUN/1100A-1200N OCT14 30S \$1,050.00

& SUN/700A-900A OCT14 30S \$1,050.00

& SAT/1130P-1205A OCT13 30S \$1,000.00

& SAT/105A-300A OCT13 30S \$100.00

CMT: WE CAN OFFER

OCT/12 294715.00 CONTRACT TOTAL 294715.00

TOTAL SPOTS 140

REP HEADLINE# 6269463 TRF# 329213
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 17.31
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

MARKET TOTALS \$660,825 WFTV 44% WKMG 18% WESH 16% WOFL 15% WKCF 2% WRBW 3% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE